

#14 Northwest Side

This submarket is located east of the Kennedy Expressway, north of Diversey. Devon Avenue in the West Ridge community is a notable ethnic shopping district within this submarket. Anchored by Target, the Addison Mall is the largest shopping center in the submarket. Suburban shopping centers in Lincolnwood and Evanston are capturing demand from Northwest side households.

Demographics

	2000	2010	2012*
Population	298,769	280,117	289,674
Households	108,572	106,147	110,220
Median HH Income*			\$45,493

Median Age	33.9
1 Person Households	31,908 30.1%
All Households with Children	33,119 31.2%
All Households 65+	16,424 15.5%

Square Miles	16.9
Population Density per Square Mile	17,140
SF of Land in Parcels Zoned B, C, D & BPD	40.8M
SF of Ground Floor Area Zoned B, C, D & BPD	20.1M
Total Employment	60,184

Source: US Census Bureau, Esri, Dun & Bradstreet *2012 Estimate

Submarket Inventory

Shopping Centers

3 community centers with more than 125,000 SF:
Addison Mall, Roscoe Square, Lincoln Village

7 neighborhood centers with 30,000 to 125,000 SF:
Howard & Western, Elston Plaza, North Mayfair Commons, 7300 Centre, Lane Plaza, Mayfair Plaza, Albany Square

Big Box Retailers

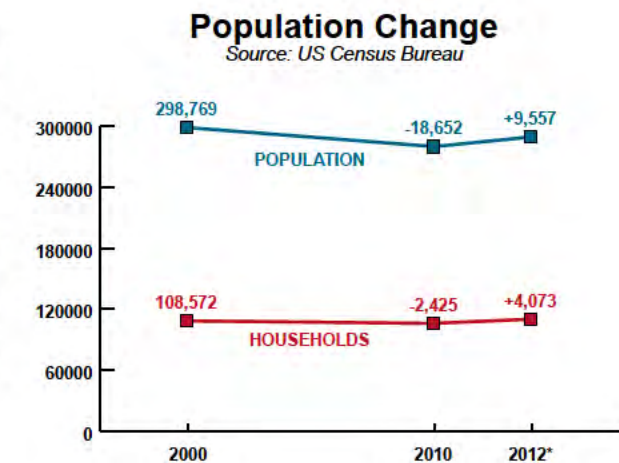
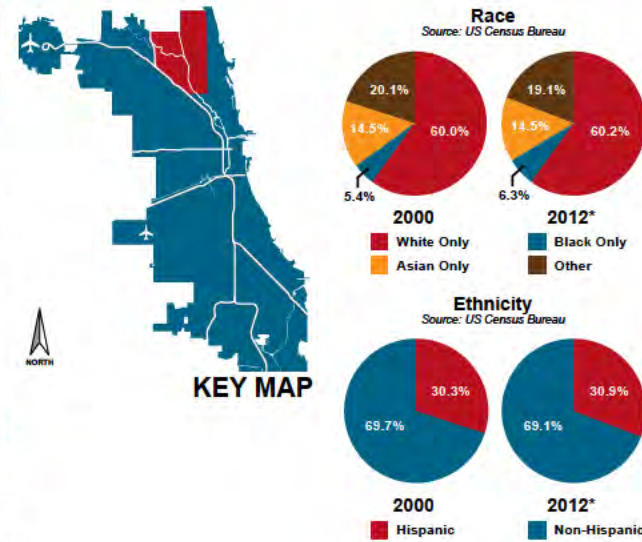
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|-----------------|----------|
| 1 Crafty Beaver | 1 Sears |
| 2 Home Depot | 2 Target |
| 2 Kmart | |

Grocery Stores

- | | |
|-----------------------|--------------------------|
| 3 ALDI | 1 Mariano's Fresh Market |
| 1 Cermak Fresh Market | 1 Tony's Finer Foods |
| 2 Dominick's | 1 Trader Joe's |
| 4 Jewel-Osco | 1 Whole Foods |

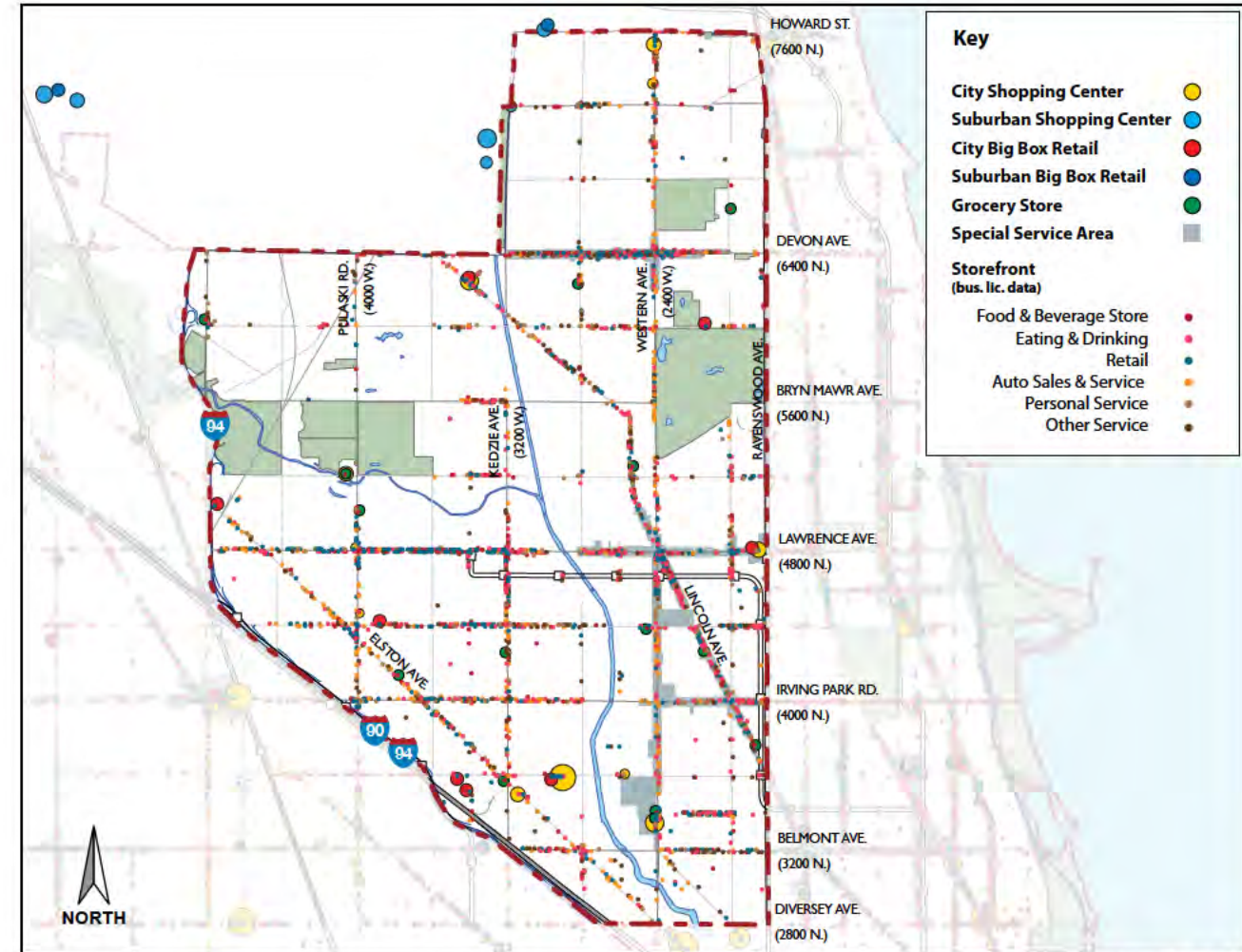
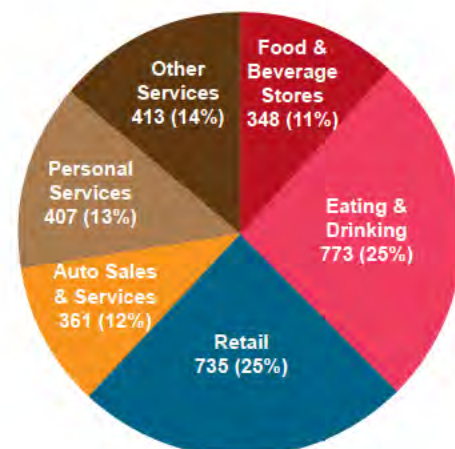
Special Service Areas

- | | |
|----------------------|------------------|
| Howard Street #19 | Northcenter #38 |
| Lincoln Square #21 | Devon Avenue #43 |
| Clark & Lawrence #31 | |



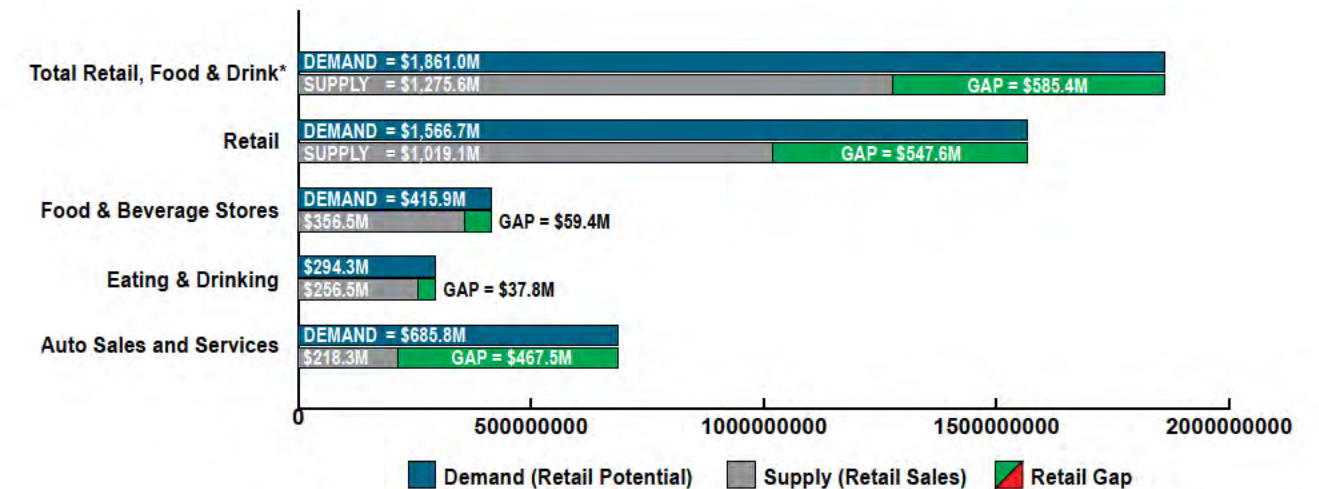
Submarket Business Licenses

Source: City of Chicago



Submarket Inventory Map

Submarket Gap Analysis



*Excludes Non-store Retailers and Auto Sales and Services

Source: Esri Business Analyst