



# Department of Planning and Development

420 N. MAY ST.

West Town / 27th Ward / Ald. Burnett

**Developer: Crescent Heights** 

**Designer: Hartshorne Plunkard Architecture** 

**Attorneys: DLA Piper** 

JANUARY 18, 2024



# **COMMUNITY AREA SNAPSHOT**

- West Town, Central Planning Region
- <u>www.cmap.illinois.gov</u>

#### **General Population Characteristics, 2020**

	West Town	City of Chicago	CMAP Region
Total Population	87,781	2,746,388	8,577,735
Total Households	42,920	1,142,725	3,266,741
Average Household Size	2.0	2.4	2.6
Percent Population Change, 2010-20	6.7	1.9	1.7
Percent Population Change, 2000-20	0.4	-5.2	5.3

Source: 2000, 2010 and 2020 Census.

#### Race and Ethnicity, 2017-2021

	West Town		City of Chicago		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
White (Non-Hispanic)	55,238	63.6	907,499	33.1	4,289,683	50.1
Hispanic or Latino (of Any Race)	17,521	20.2	787,795	28.7	2,005,239	23.4
Black (Non-Hispanic)	5,699	6.6	788,673	28.8	1,402,691	16.4
Asian (Non-Hispanic)	4,682	5.4	185,202	6.8	636,825	7.4
Other/Multiple Races (Non-Hispanic)	3,730	4.3	72,950	2.7	236,095	2.8

Source: 2017-2021 American Community Survey five-year estimates.

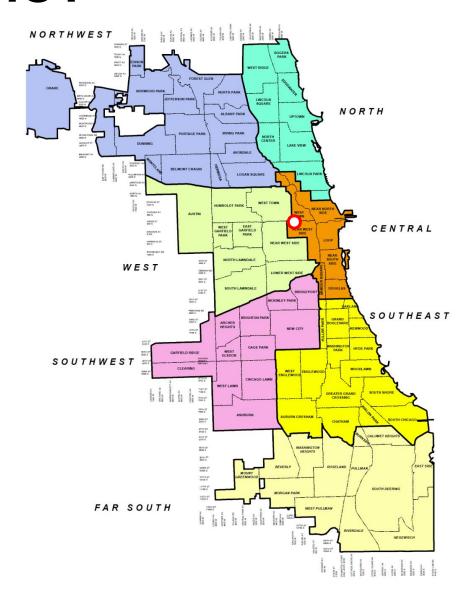
#### Universe: Total population

#### Household Income, 2017-2021

	Wes	West Town		City of Chicago		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent	
Less than \$25,000	4,035	10.1	242,342	21.8	486,172	15.1	
\$25,000 to \$49,999	3,352	8.4	204,520	18.4	532,670	16.5	
\$50,000 to \$74,999	5,276	13.2	166,043	14.9	491,960	15.3	
\$75,000 to \$99,999	4,849	12.1	129,883	11.7	407,959	12.7	
\$100,000 to \$149,999	7,096	17.7	163,331	14.7	575,992	17.9	
\$150,000 and Over	15,500	38.6	206,462	18.6	725,998	22.5	
Median Income	\$118,293		\$65,781		\$81,102		
Per Capita Income*	\$73,499		\$41,821		\$43,128		

Source: 2017-2021 American Community Survey five-year estimates.

Universe: Occupied housing units \*Universe: Total population









# **DESIGN NARRATIVE / PROJECT VISION**

## **PROJECT METRICS**

• Zoning: DX-5

• Site Area: 74,176 SF

• F.A.R. (5.0 + 3.1): 600,826 SF

Net Rentable: 427,000 SF

• Stories: 53

• Units: 587

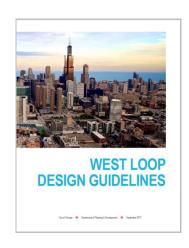
• Parking: 440

### **PROJECT VISION**

- The location and scale of the project site necessitate an iconic design. The building is a focal point from
  the highway interchange at the North, from Racine St. at the South, and from adjacent train lines
  running East and West. This prominence makes the project a gateway to the West Loop.
- The dynamic massing of the building reflects the convergence of the surrounding neighborhoods, districts, and influences. Stepping the building horizontally acknowledges view opportunities and extends the life and activity of the street vertically up the façade.
- The building forms a **connection to history** by creating a pedestrian corridor where Ann St. once continued through the project site. An existing Fulton Market masonry building is preserved and **complemented** with a modernist point tower.



# **X** PLANNING + DESIGN GUIDELINES



### **West Loop Design Guidelines**

City of Chicago Department of Planning and Development, September 2017

· Assist in development and define standards to preserve character, high quality design, and dynamic nature of the West Loop neighborhood



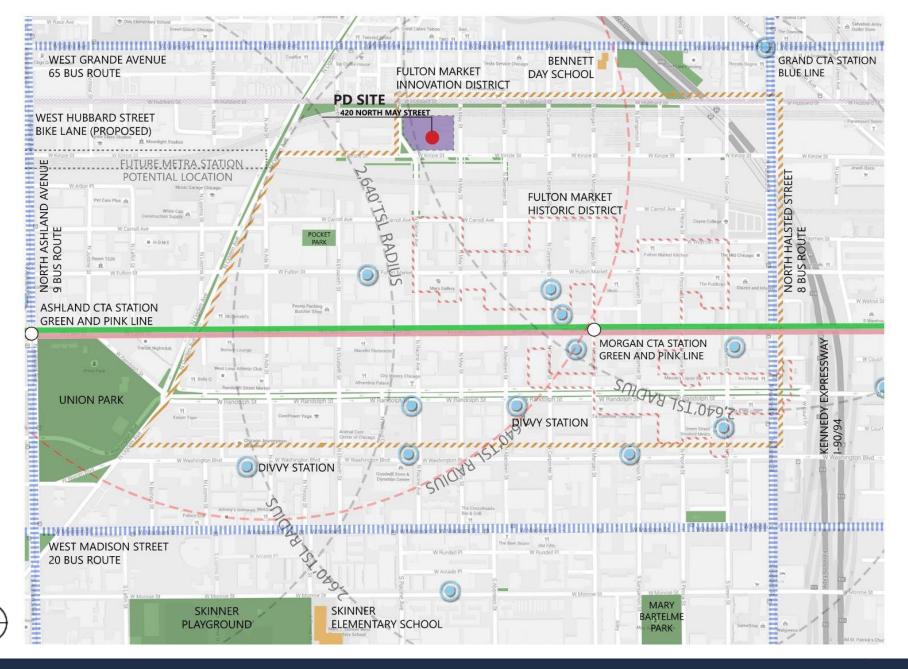
### **Fulton Market Innovation District** Plan

City of Chicago Department of Planning and Development, 2014 (Updated 2021)

- Promote growth of mixed-use & mixed income while serving new and existing companies
- Accommodating new development while protecting fundamental characteristics of the area including the historic & cultural assets



- 420 N MAY IS LOCATED ON THE NORTH END OF THE FULTON MARKET INNOVATION DISTRICT, BUT NOT WITHIN FULTON / RANDOLPH HISTORIC DISTRICT
- 420 N MAY IS LOCATED WITHIN THE 2,640' TSL RADIUS FROM THE MORGAN CTA STATION, THE GRAND CTA STATION, AND THE POTENTIAL FUTURE METRA STATION













EXISTING CONDITIONS ALONG RACINE, LOOKING SOUTH



EXISTING CONDITIONS ALONG MAY LOOKING SOUTHEAST



EXISTING CONDITIONS ALONG KINZIE, LOOKING WEST



## ADJACENT SITE CONTEXT





EXISTING CONDITIONS ALONG RACINE, LOOKING EAST





EXISTING CONDITIONS ALONG MAY LOOKING SOUTH

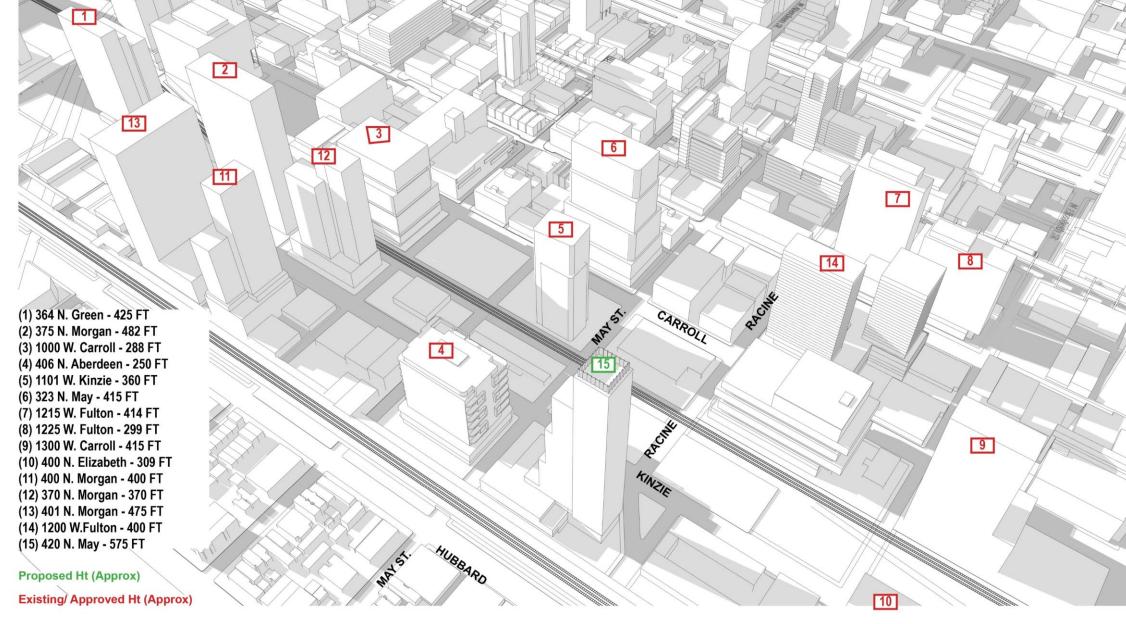


EXISTING CONDITIONS ALONG KINZIE AND RACINE, LOOKING NORTHEAST



EXISTING CONDITIONS ALONG KINZIE AND MAY LOOKING NORTHWEST



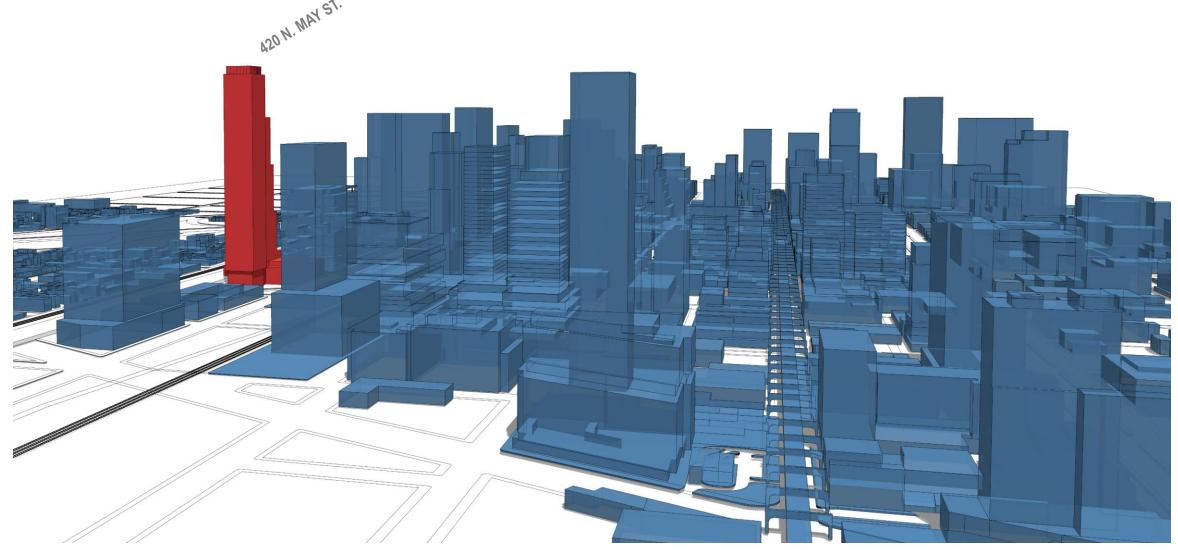






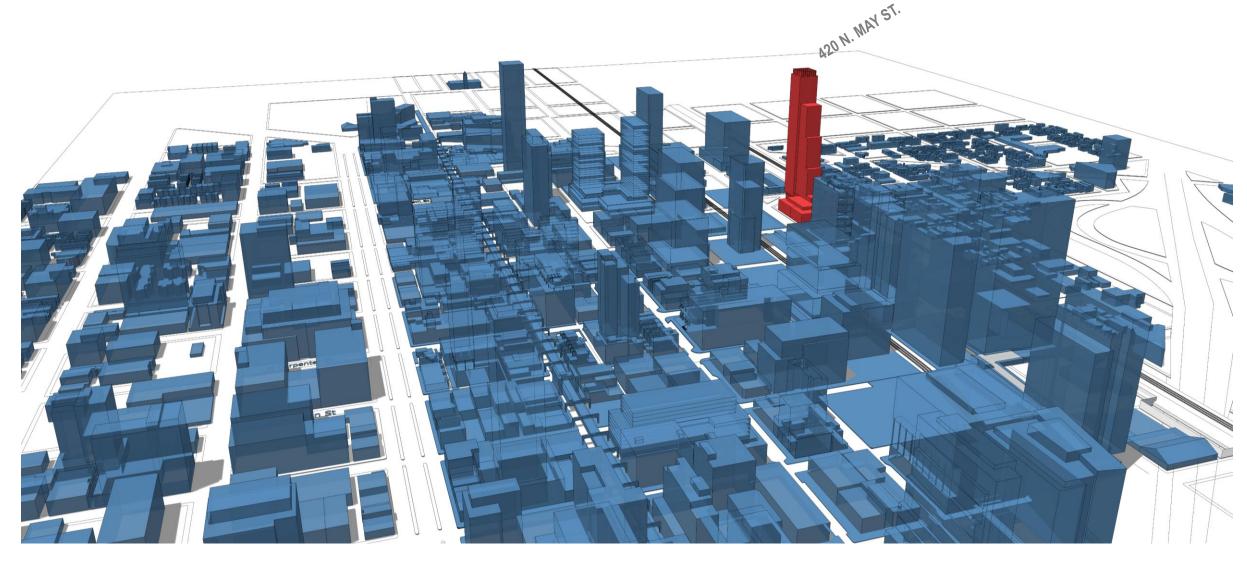
## CONTEXTUAL MASSING – VIEW LOOKING NORTHWEST



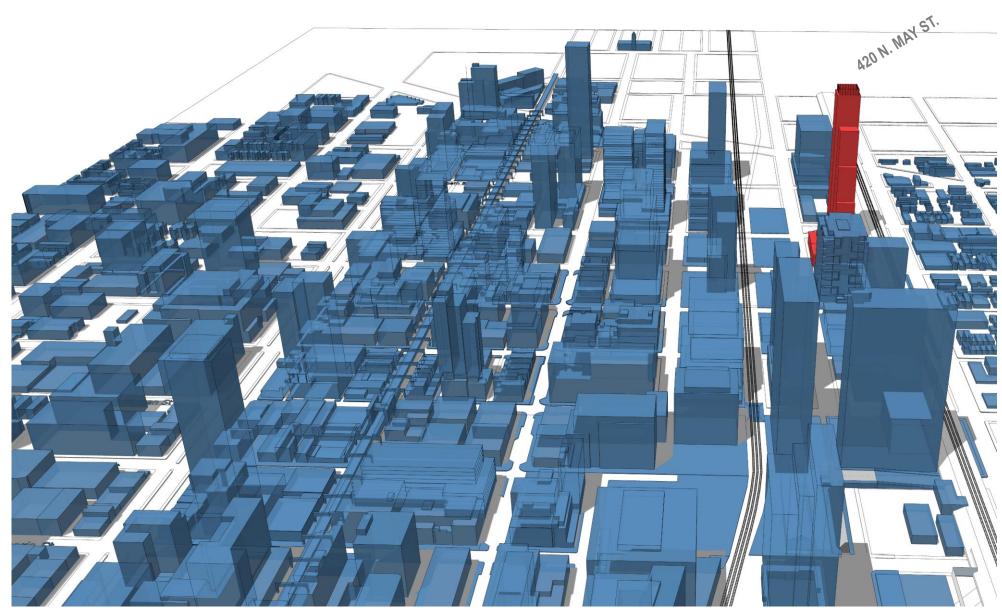


# CONTEXTUAL MASSING – VIEW LOOKING EAST













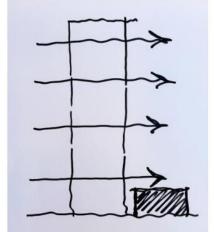


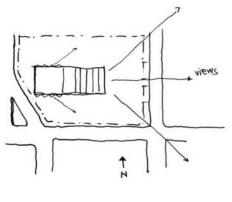


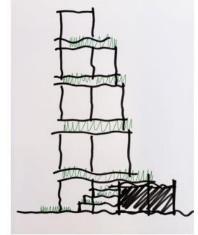


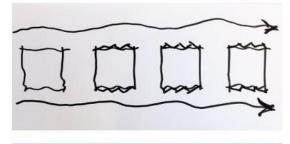


















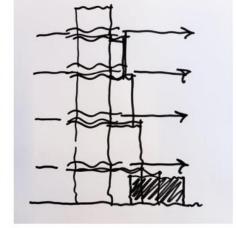








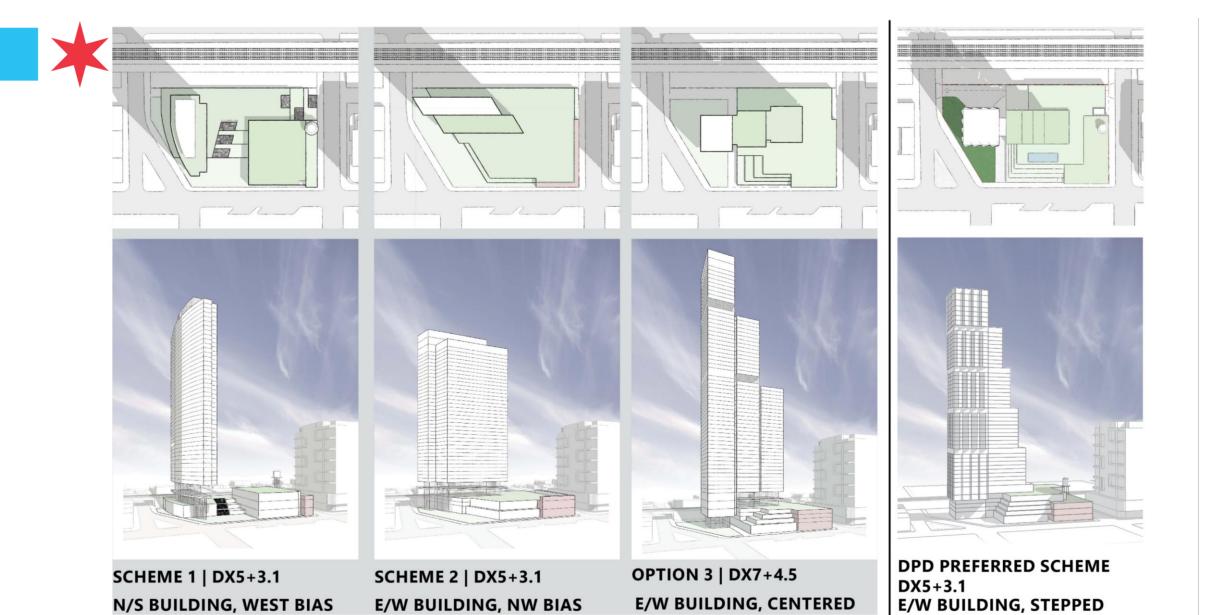
**MOMENTUM** 



SITE ORIENTATION & VIEWS



**DESIGN INSPIRATION & PROCESS** 





# PROJECT TIMELINE + COMMUNITY OUTREACH

**INTRODUCTION DATE:** May 15, 2023

### **DATES OF PROJECT MEETINGS:**

• Intake Meeting: July 26, 2022

• DPD Concept Reviews: March 10, 2022

April 5, 2023

Committee on Design: December 15, 2022

Community Group Meetings

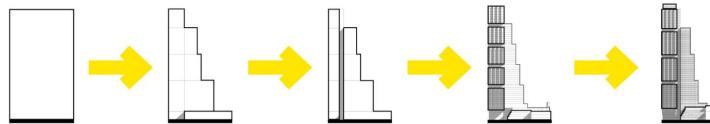
Neighbors of River West: June 20, 2022
West Central Association Board: June 21, 2023
Neighbors of West Loop (NOWL): July 24, 2023

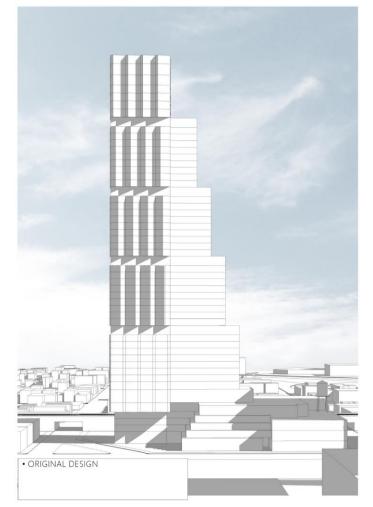
Community-Wide Meeting: August 21, 2023

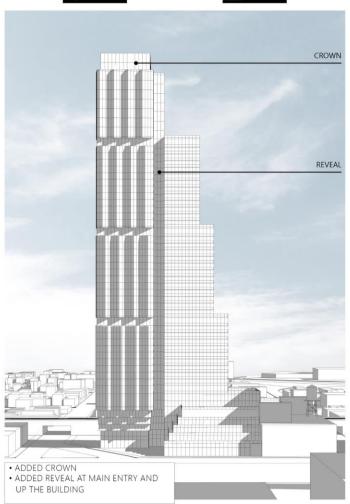
#### **HIGH-LEVEL FEEDBACK INCLUDED:**

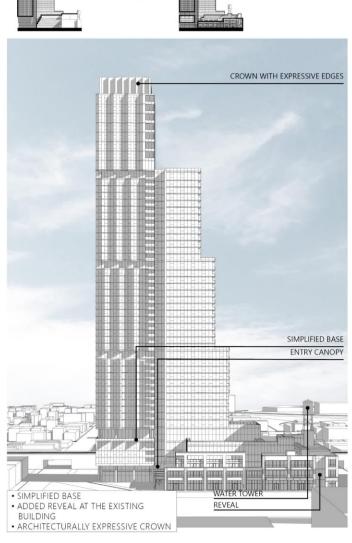
- Explore & develop the green spaces around the entry zones.
- Create an iconic crown to the building.
- Consolidate all parking & loading access to maximize sidewalk frontage & continuity.
- Increase the parking count.
- Design dog park zones in a sensible manner.
- Explore a way to reduce the building height.







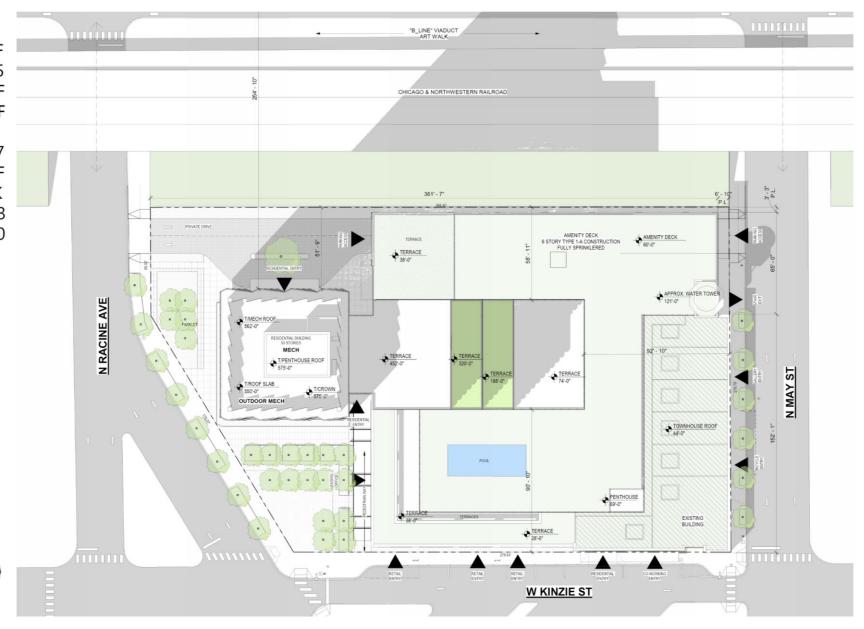






SITE AREA......74,176 SF ZONING......DX-5 FAR (5+3.1).....600,826 SF NET RENTABLE....427,000 SF

UNITS......587
AMENITY......35,000 SF
CO-WORKING......10K
NUMBER OF FLOORS......53
PARKING.....440

















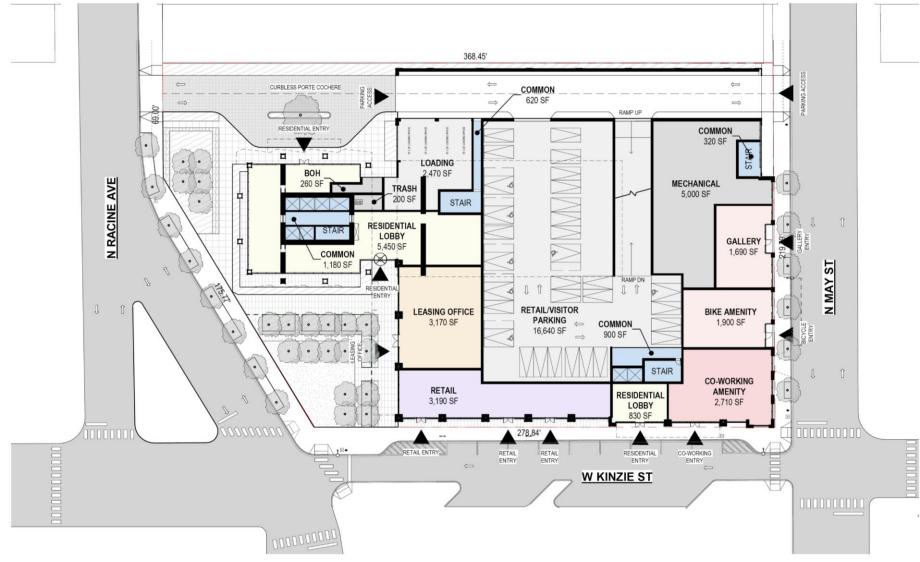






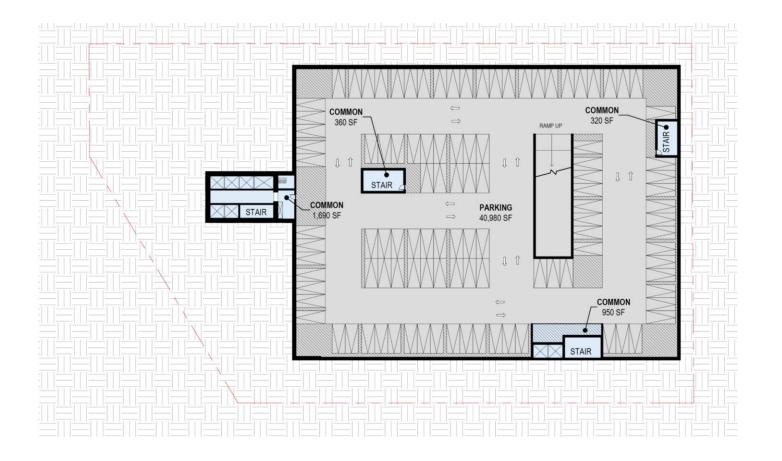






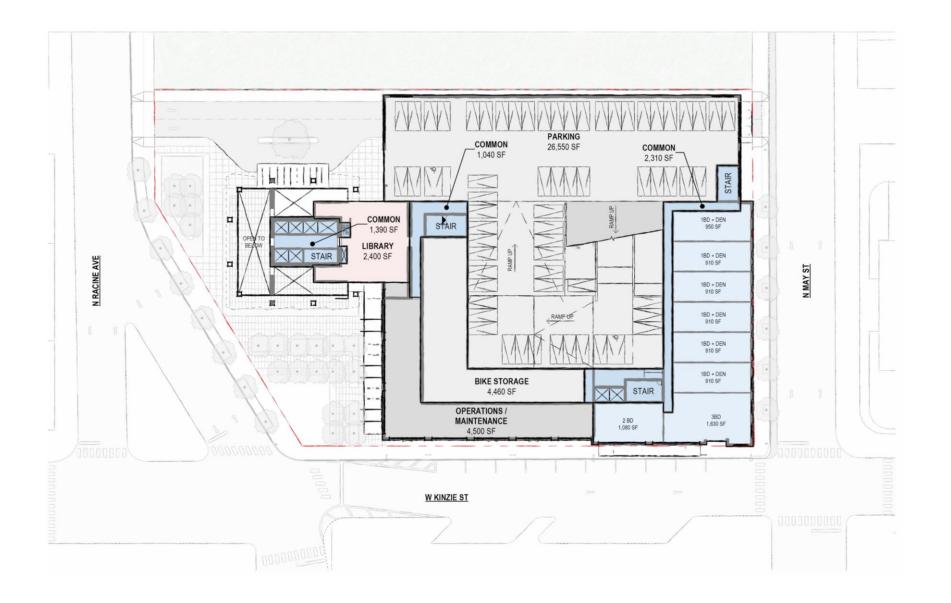






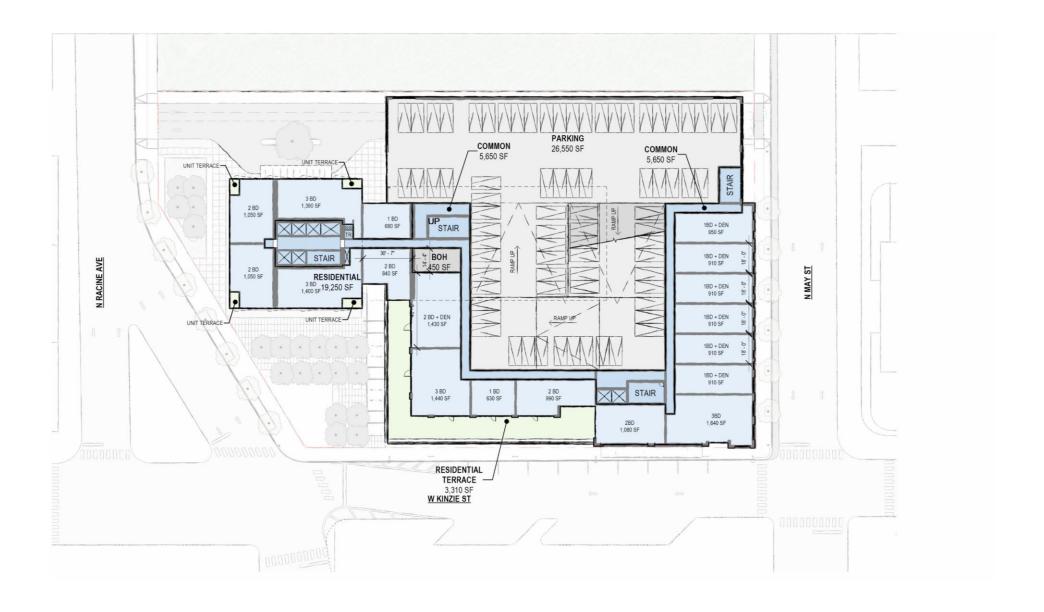






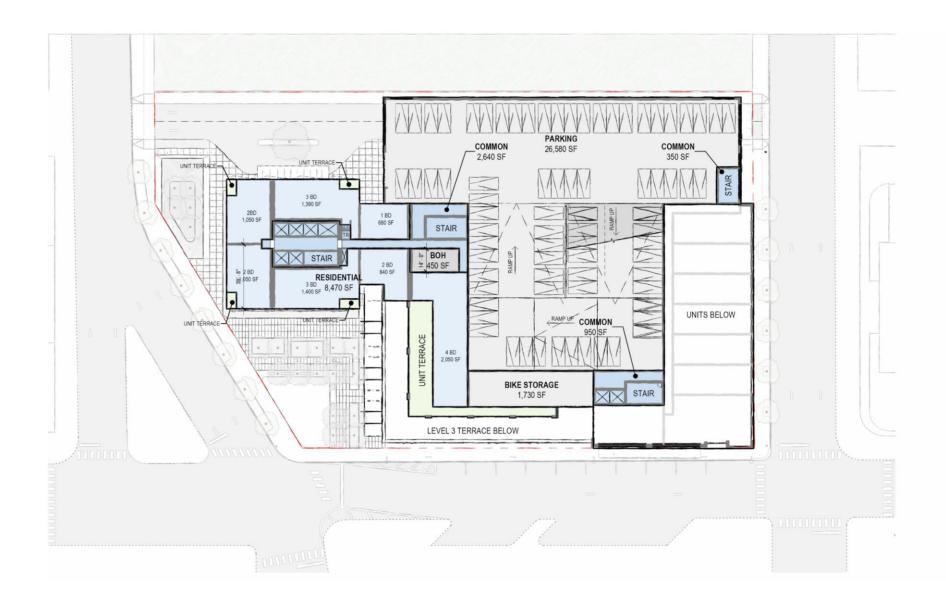






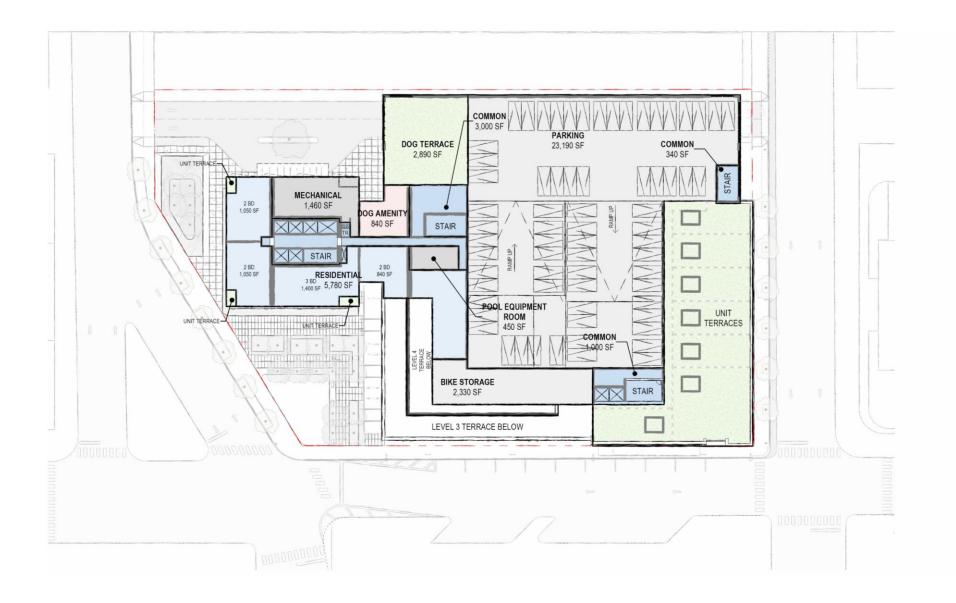






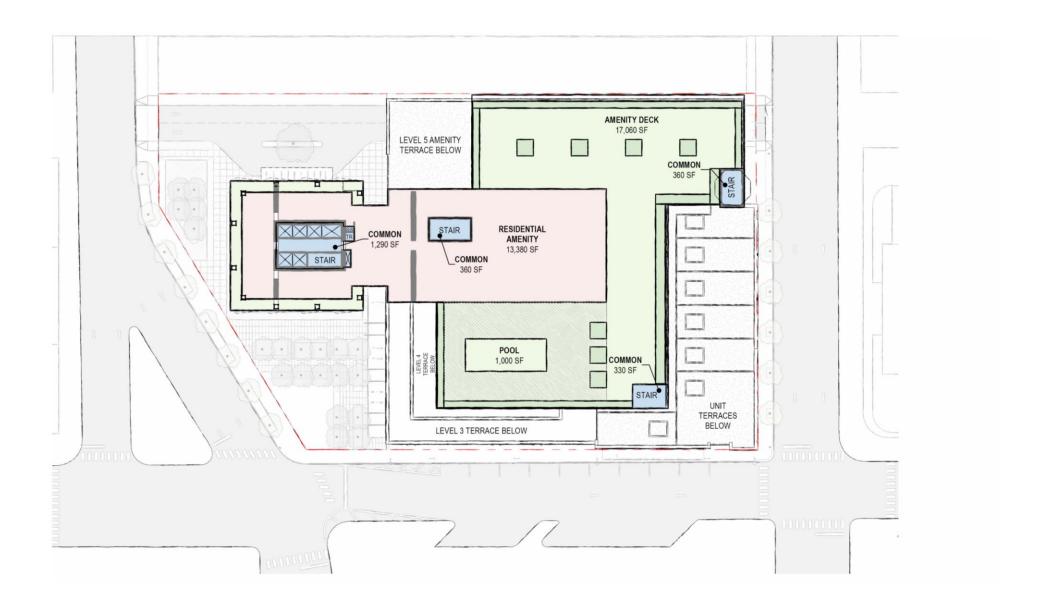






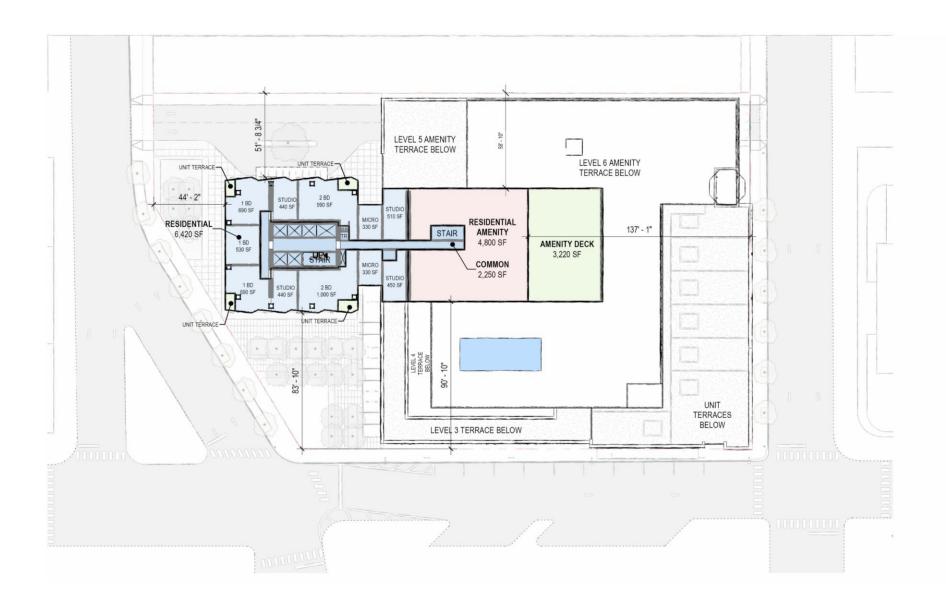






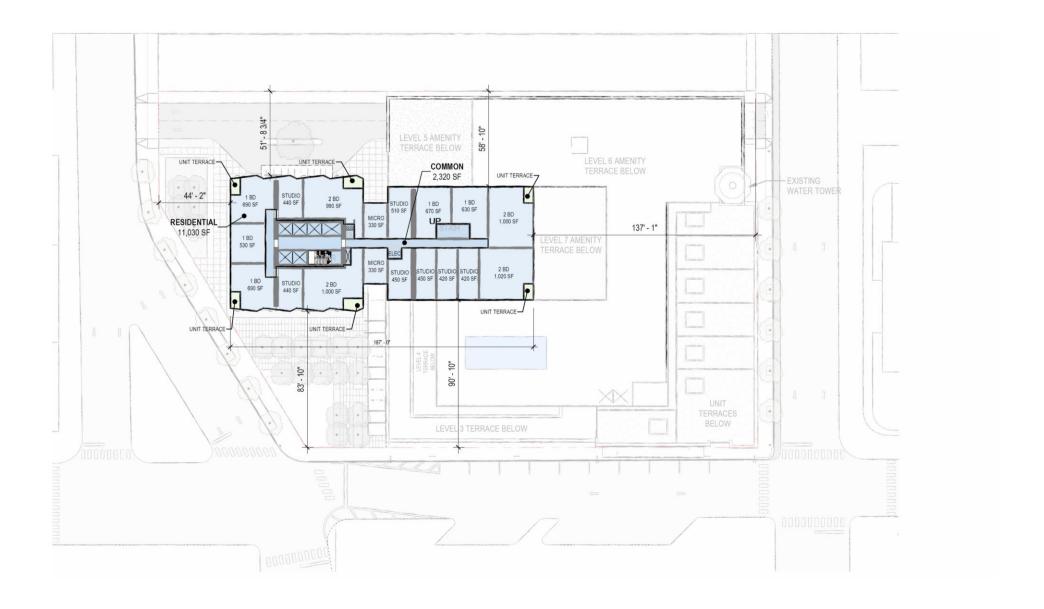






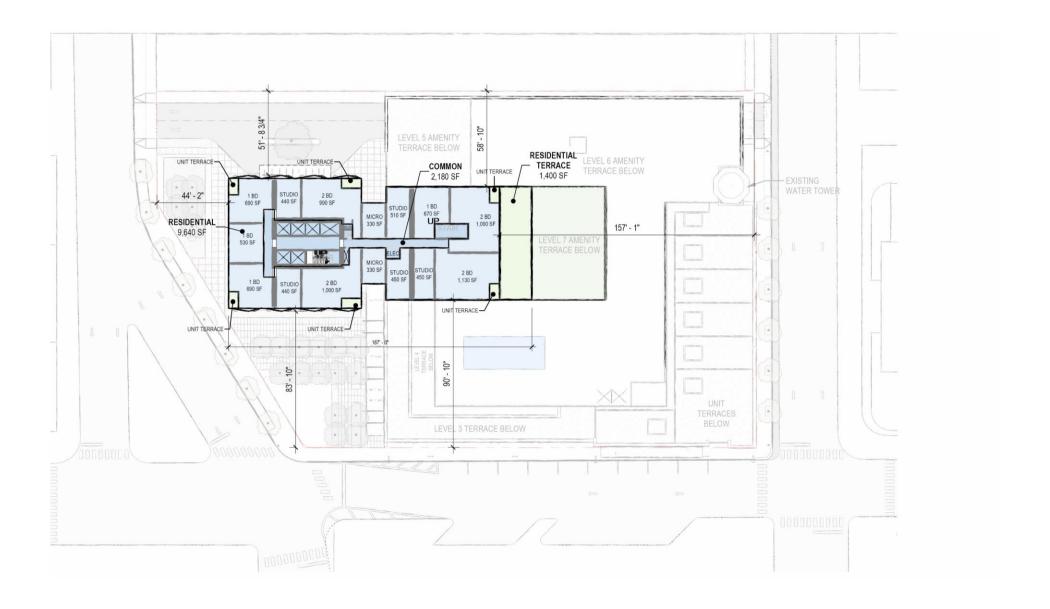






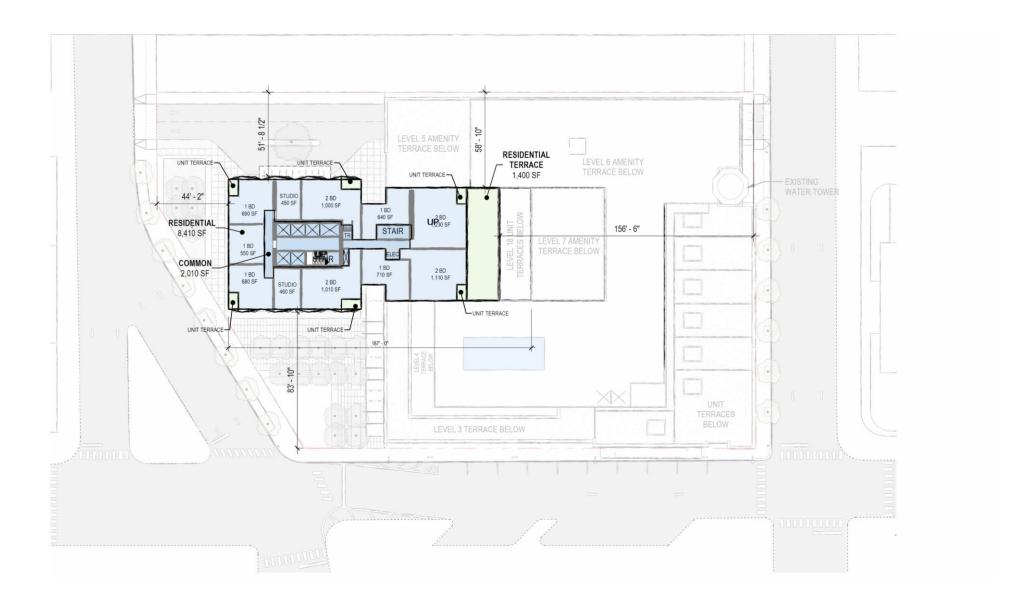






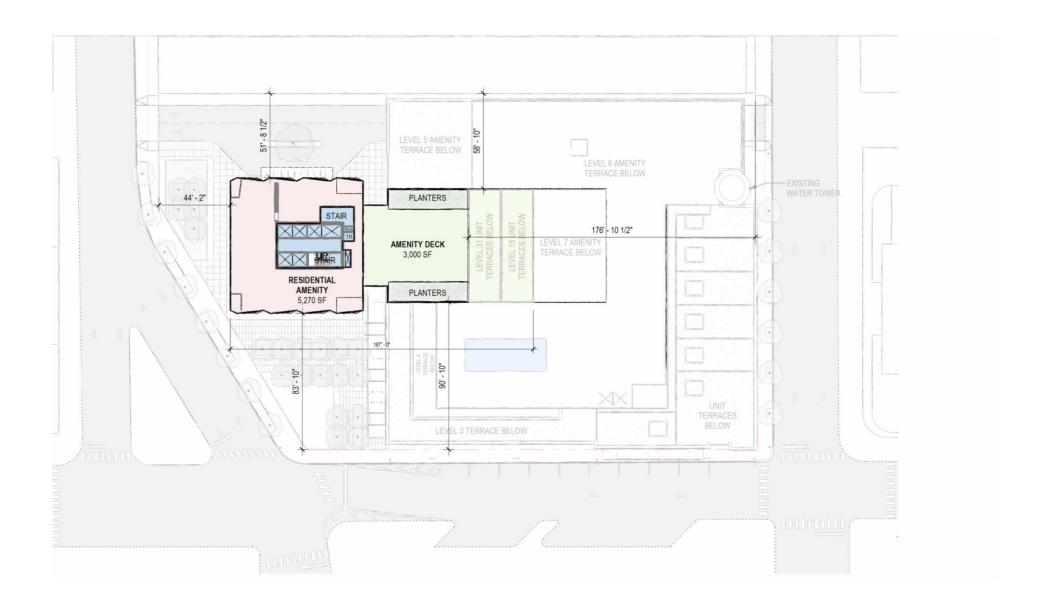






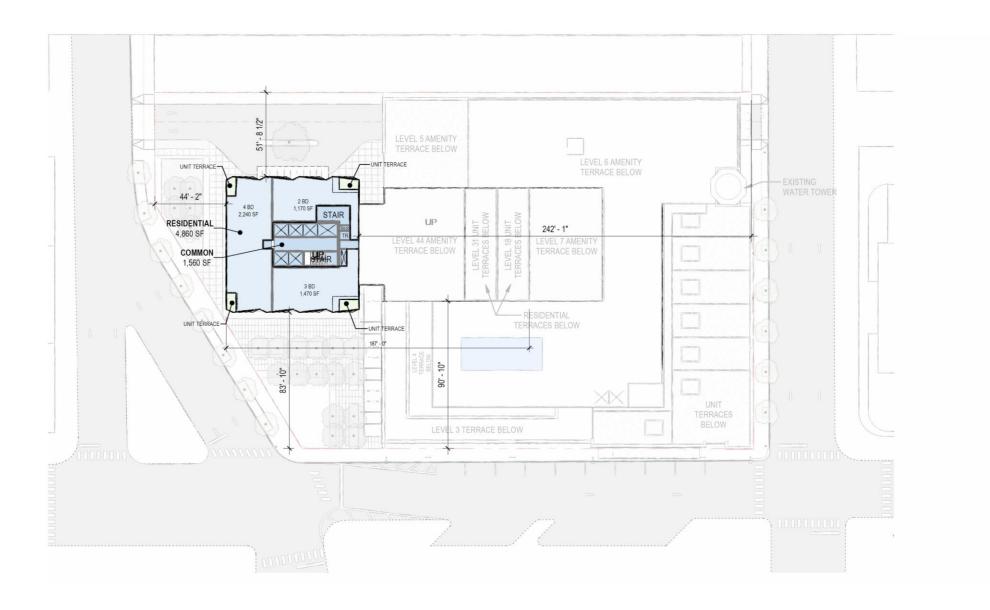






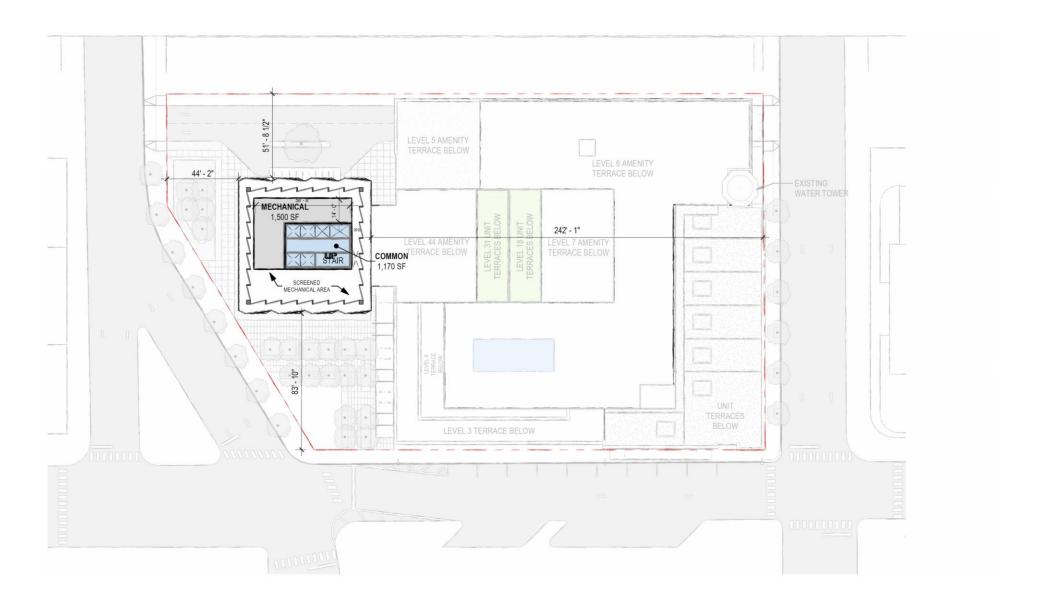






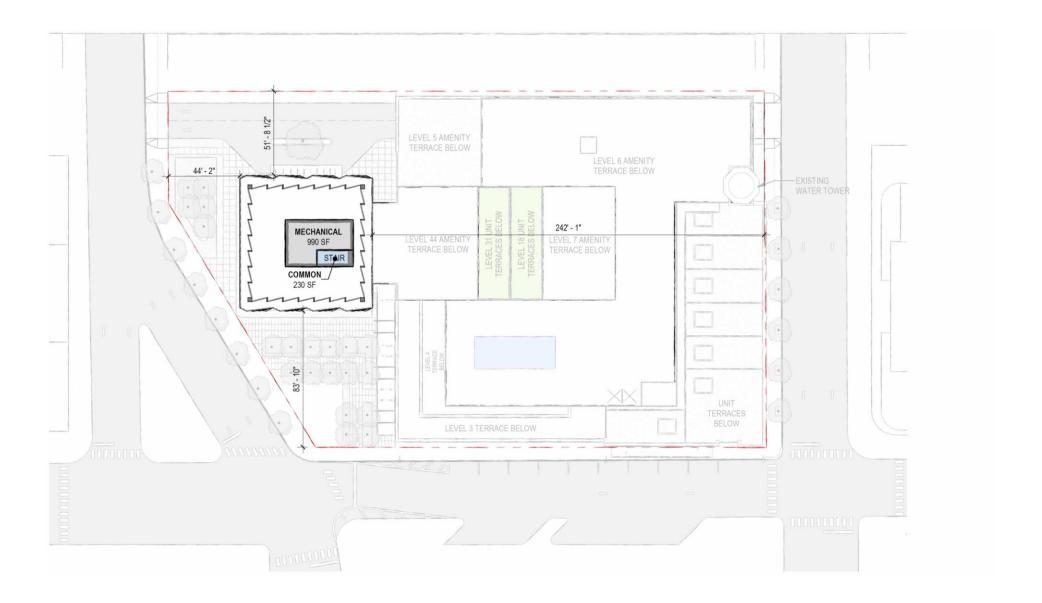




















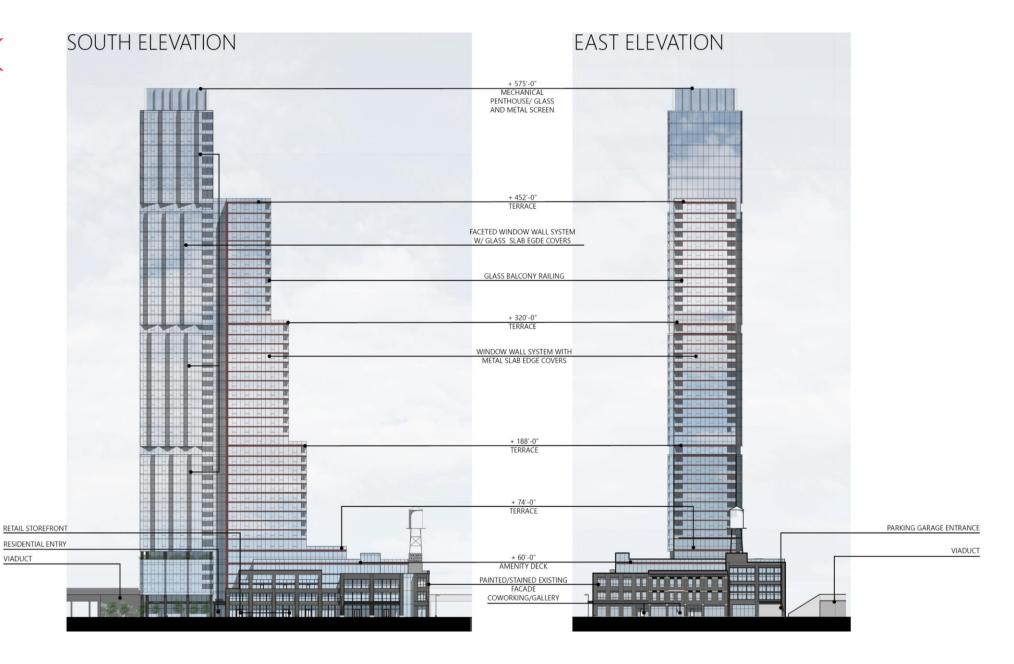




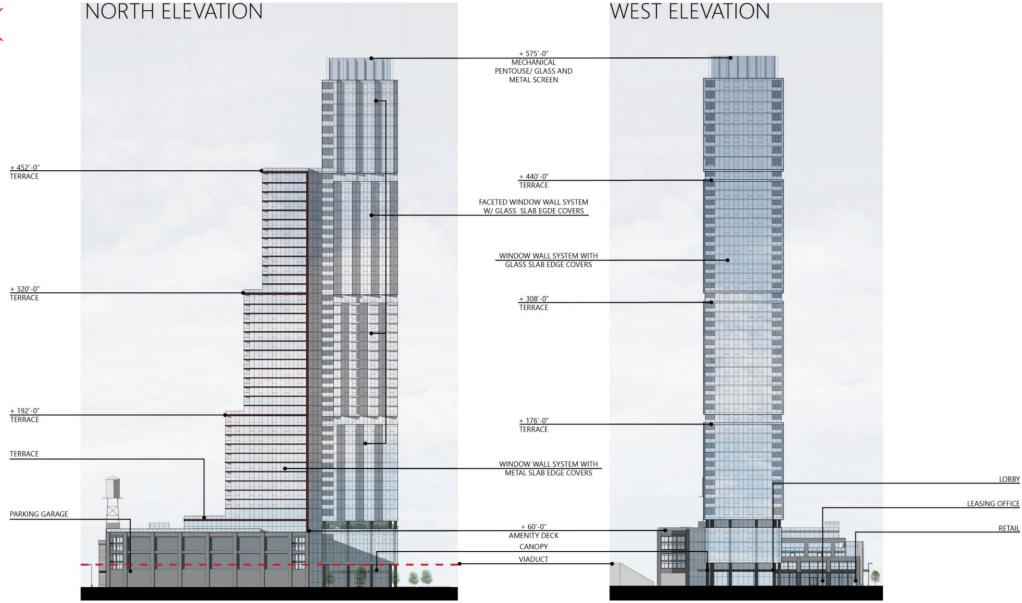




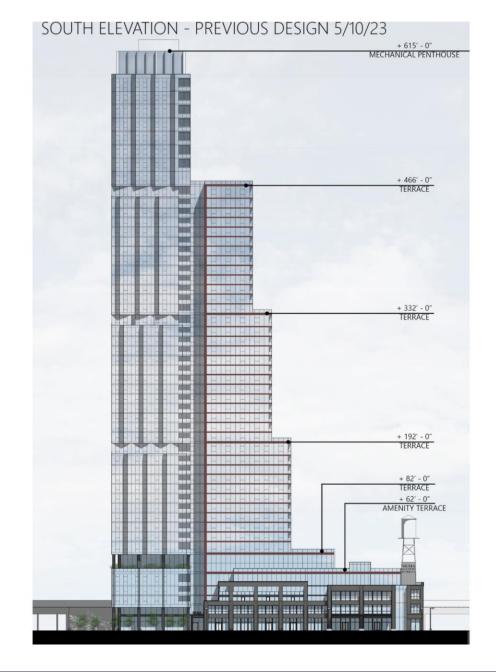


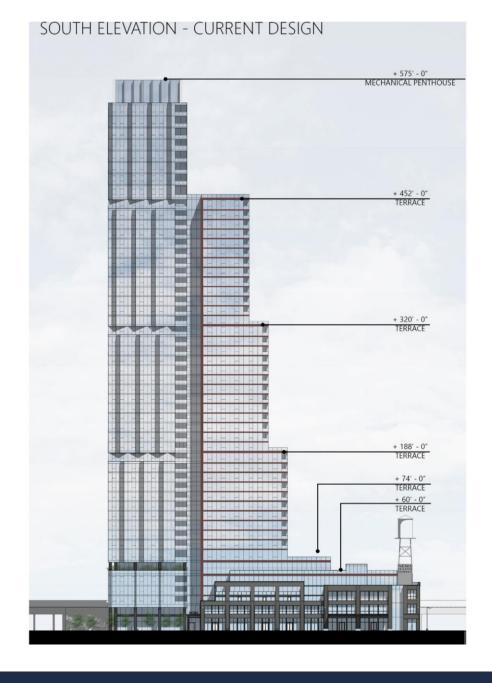


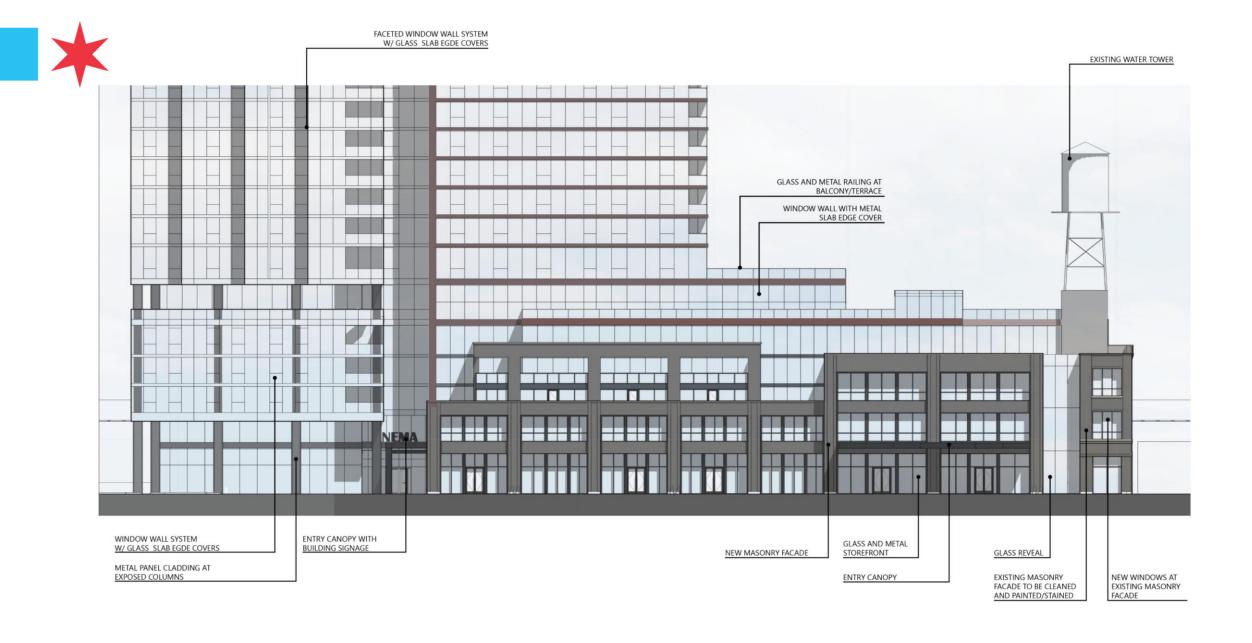


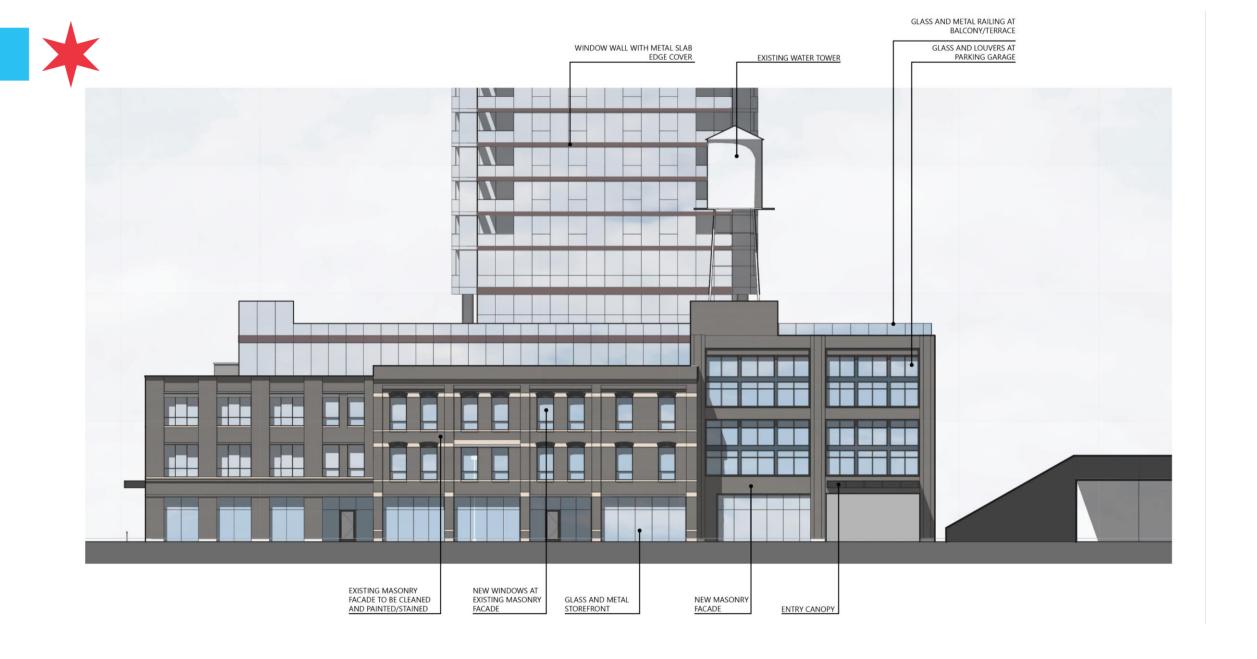












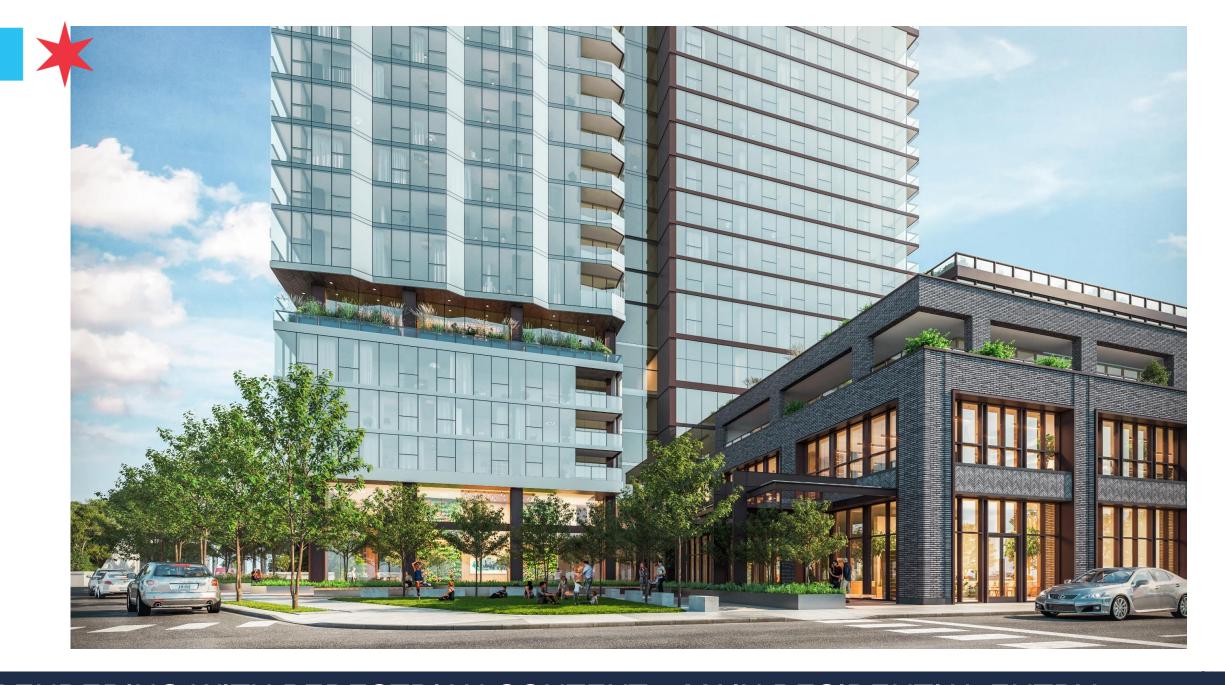




## CONTEXTUAL RENDERING – LOOKING NORTHEAST















RENDERING WITH PEDESTRIAN CONTEXT – CORNER OF KINZIE & MAY ST.





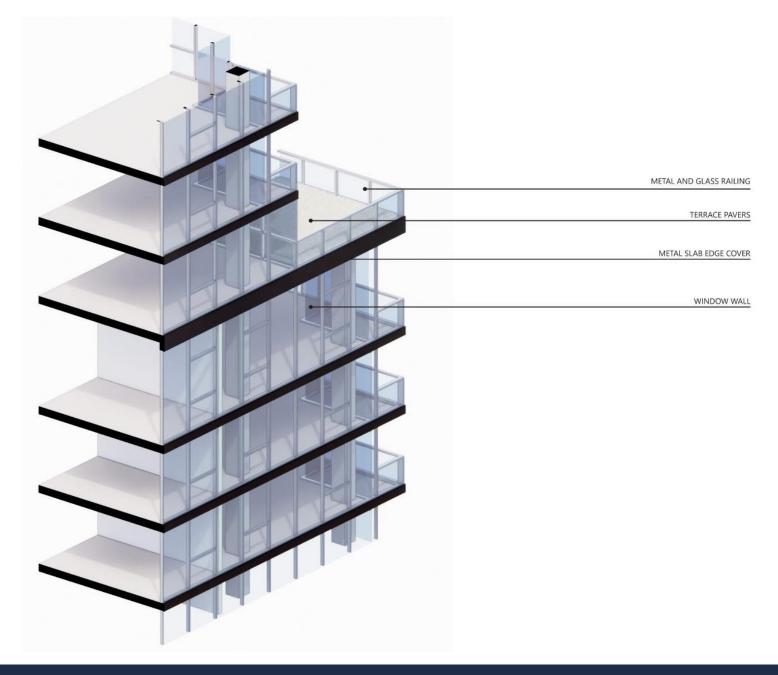


## CONTEXTUAL RENDERING – LOOKING SOUTHEAST



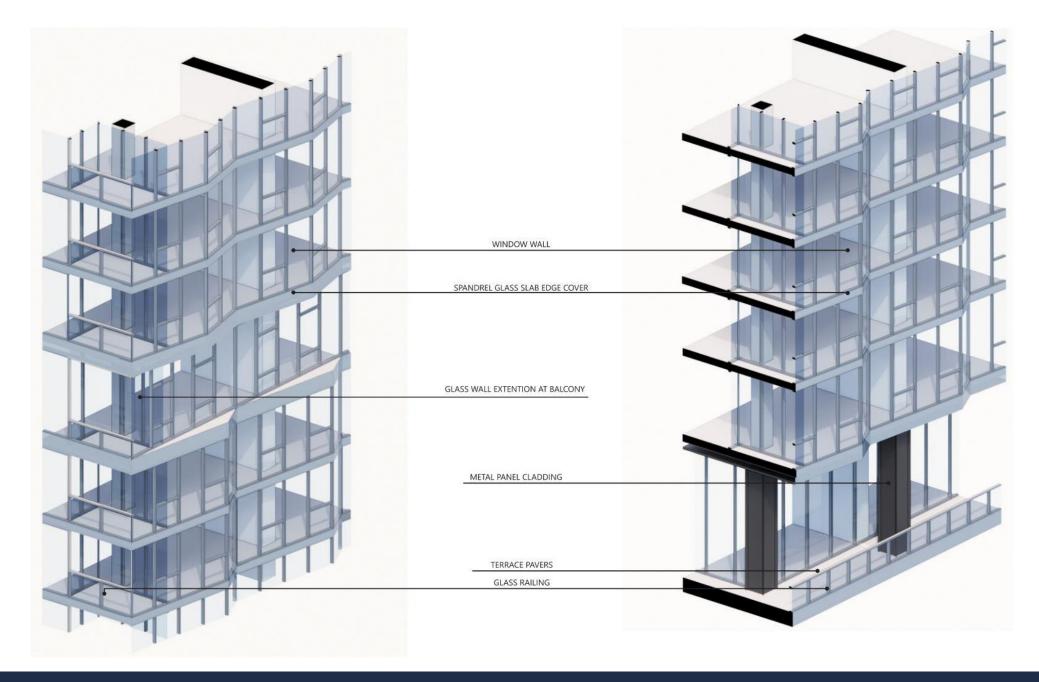




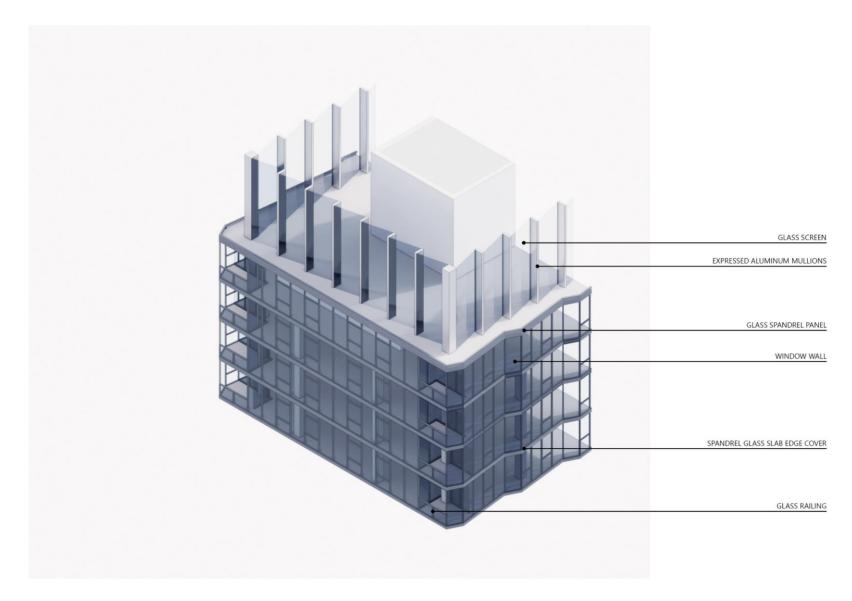


## DETAIL AT STEPPED FAÇADE





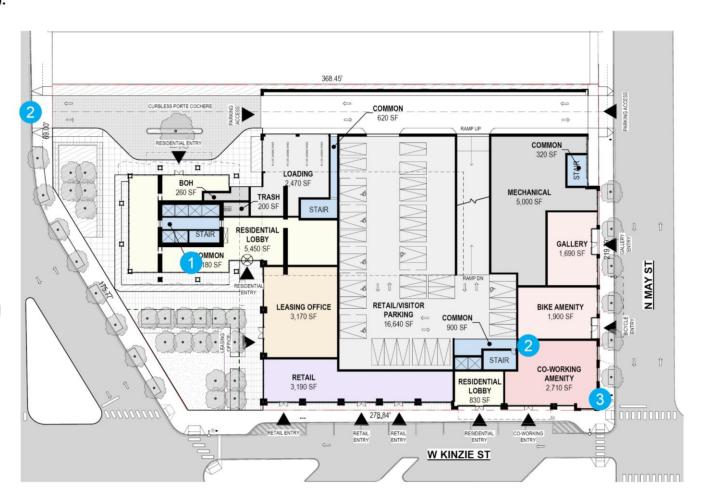






#### **FULTON MARKET INNOVATION DISTRICT PLAN (FEB. 2021 UPDATE):**

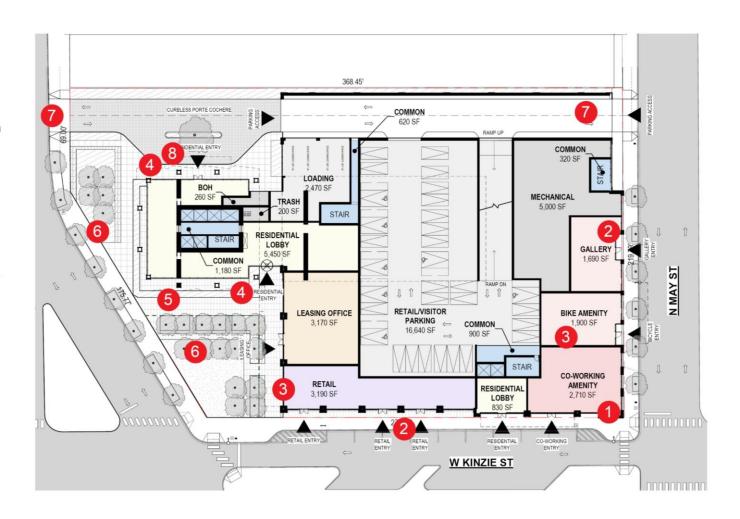
- (1.1) 420 N May is intended to be a mixed use and mixed-income development. It will have retail space at the ground floor and residential units above.
  - (1.2) 20% of units will be affordable and be provided on site.
  - **(1.5)** There is also an at-grade open space planned for the corner of Racine and Kinzie creating a buffer and connection to the future promenade along Hubbard.
  - **(1.7)** Incorporating a sense of place is a goal for the developer and design team on all projects.
- (2.1) The design team will work with CDOT to coordinate all infrastructure on our site.
  - **(2.2)** A drive-thru drop off area and access to loading and parking from a private drive on the north side of the site. There will be ample bike parking for tenants. The open space provided at Racine and Kinzie will help promote a positive pedestrian experience.
- (3.1) We are saving the façade of the building located at 420 N May and incorporating warm textured elements to the base of the façade along Kinzie to maintain a similar street elevation as the existing building.





#### WEST LOOP DESIGN GUIDELINES (SEPT. 2017 UPDATE):

- 1.1.5 Preserve and Integrate adjacent and on-site historic buildings in a complementary manner
- 2 1.2.5 Avoid blank walls and incorporate storefront window design in primary building facades
- 3 1.3.2 Line base of building with active use to promote safe and active public realm
- 4 1.5.1 Building entries are emphasized by architectural features/canopies
- 5 2.3.2 Design Building Program into thinner structures to allow for publicly accessible open space on site
- 6 4.3.1 Create safe and inviting public realm with lighting, planting, and sidewalk furnishings
- 5.1.3 Consider incorporating an internal alley to handle service and loading
- 8 5.2.8 Consider off-street motor courts





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ARCHITECTURAL ELEMENT SERVING AS CANOPY TO EMPHASIZE THE BUILDING LOBBY



OFF-STREET MOTOR COURT & INTERNAL



PRESERVE ON-SITE BUILDINGS AND PROVIDE ACTIVE USES AT GRADE WITH NO BLANK WALLS



#### **CHICAGO ZONING CODE DESIGN CRITERIA 17-8-905:**

- 1 A2 Provide street-level spaces within buildings that are designed to accommodate active uses or to otherwise engage pedestrian interest
- B1 Building setbacks allows a plaza or open space
- 3 B2 Primary entrances form a significant focal element of the building, helping provide building identity and presence on the street.
- 4 B5 Minimum of 60% of the street-facing building façade between 2 feet and 8 feet should be clear, non- reflective windows allowing views of indoor commercial space
- 6 B7 Building façades at pedestrian level should be appropriately scaled within the context of the existing streetscape

#### **CHICAGO ZONING CODE DESIGN CRITERIA 17-8-906:**

- A1 Reinforce desirable urban features found within the surrounding area, such as siting patterns, massing arrangements and streetscape characteristics
- 2 B1 Create active "street or building walls" lining the sidewalk



PRESERVE ON-SITE BUILDINGS AND PROVIDE ACTIVE USES AT GRADE WITH NO BLANK WALLS



ARCHITECTURAL ELEMENT SERVING AS CANOPY TO EMPHASIZE THE BUILDING LOBBY

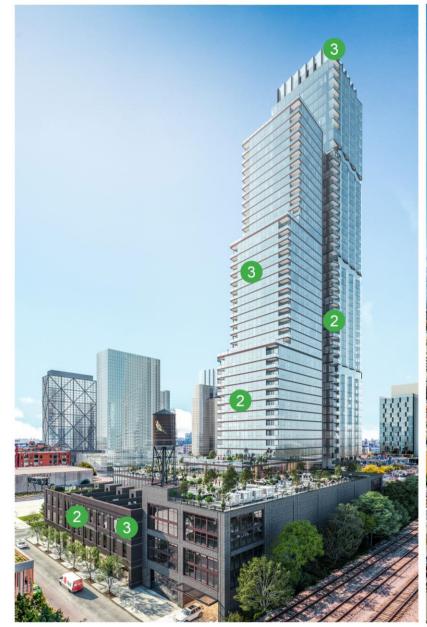


OFF-STREET MOTOR COURT & INTERNAL



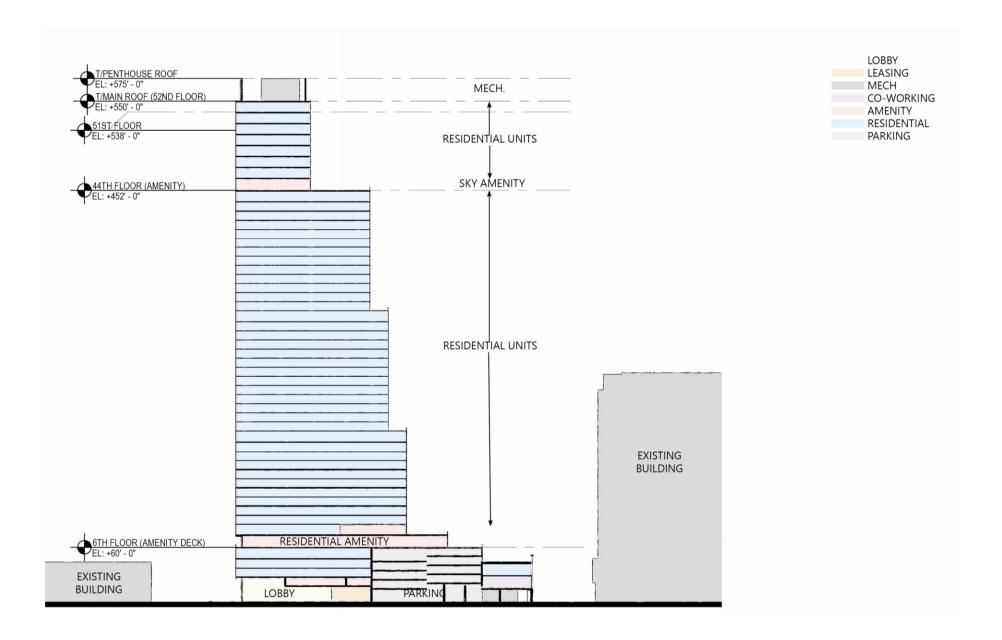
### CHICAGO ZONING CODE DESIGN CRITERIA 17-8-907:

- A2 The creativity and flexibility inherent in planned developments require building designs that uniquely respond to the program and location.
- B3 All sides and areas of buildings that are visible to the public should be treated with materials, finishes and architectural details that are of high-quality and appropriate for use on the primary street-facing façade.
- C1 Buildings should have a clearly defined vertical appearance, comprised of a base, midsection, and top.











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All Options Available	0	100 / 50 / 25	40	30	20	30	40	50	10	20	10	20	40	5	5	5	5	5	5	20	10	20	10	20	5	- 5	5	5	10	5	5	10	10	5	10
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LEED Gold	90	10/0/0	40	NA	NA	NA	NA	50	10	20	10	20	40	5	5	5	5	NA	5	20	10	20	NA	NA	NA	5	NA	NA	10	5	5	10	10	5	10
LEED Silver	80	20/0/0	40	NA	NA	NA	40	50	10	20	10	20	40	5	5	5	5	5	5	20	10	20	NA	20	NA	5	NA	NA	10	5	5	10	10	5	10
Green Globes 4-Globes	90	10/0/0	40	NA	NA	NA	NA	50	10	20	10	20	40	5	5	5	5	NA	5	20	10	20	NA	NA	NA	5	NA	NA	10	5	5	10	10	5	10
Green Globes 3-Globes	80	20/0/0	40	NA	NA	NA	40	50	10	20	10	20	40	5	5	5	5	NA	5	20	10	20	NA	NA	NA	5	NA	NA	10	5	5	10	10	5	10
Green Globes 2-Globes	70	30/0/0	40	NA	NA	NA	40	50	10	20	10	20	40	5	5	5	5	5	5	20	10	20	NA	20	NA	5	NA	NA	10	5	5	10	10	5	10
Living Building Challenge	100	0/0/0	40	NA	NA	NA	NA	NA	NA	NA	10	20	40	5	5	5	NA	NA	NA	20	NA	NA	NA	NA	NA	NA	NA	NA	10	5	NA	NA	10	5	10
Living Building Challenge Petal	90	10/0/0	40	NA	20	30	40	50	NA	NA	10	20	40	5	5	5	5	NA	5	20	10	20	10	20	NA	5	NA	NA	10	5	5	10	10	5	10
Enterprise Green Communities*	80	20/0/0	40	NA	NA	NA	NA	NA	10	20	10	20	40	5	5	5	5	5	5	20	10	20	10	20	5	5	NA	NA	10	5	5	10	10	5	10
PassiveHouse	70	30/0/0	40	NA	NA	NA	NA	NA	10	20	10	20	40	5	5	5	5	5	5	20	10	20	10	20	5	5	5	5	10	5	5	10	10	5	10
*only available to affordable housing r		fundad bu DDI	Die Herrei	D						100		26.0	0.0	0.00							100							123		170					

<sup>\*</sup>only available to affordable housing projects funded by DPD's Housing Bureau

MINIMUM 100 POINTS ACHIEVED THROUGH A SERIES OF SUSTAINABLE STRATEGIES. PROJECT STRIVES FOR ADDITIONAL POINTS WITH AN EMPHASIS ON TRANSPORTATION.

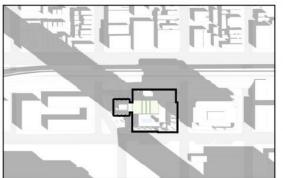
- ENERGY REDUCTION
- EXCEEDING THE STORMWATER ORDINANCE
- NATIVE LANDSCAPING
- GREEN ROOF
- BIKE PARKING
- EV STATIONS
- WASTE DIVERSION
- BIRD FRIENDLY GLAZING



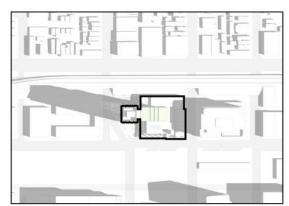
MARCH 20TH/ SEPTEMBER 21ST VERNAL EQUINOX/ AUTUMNAL EQUINOX

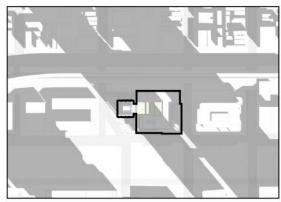
JUNE 20TH SUMMER SOLSTICE

DECEMBER 21ST WINTER SOLSTICE



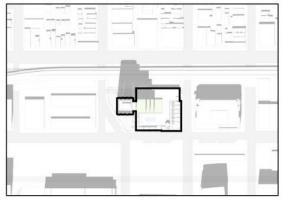
**9 AM** 

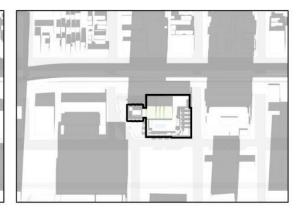


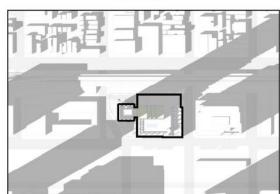




**12 PM** 

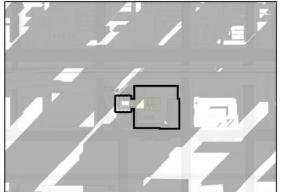






**3 PM** 





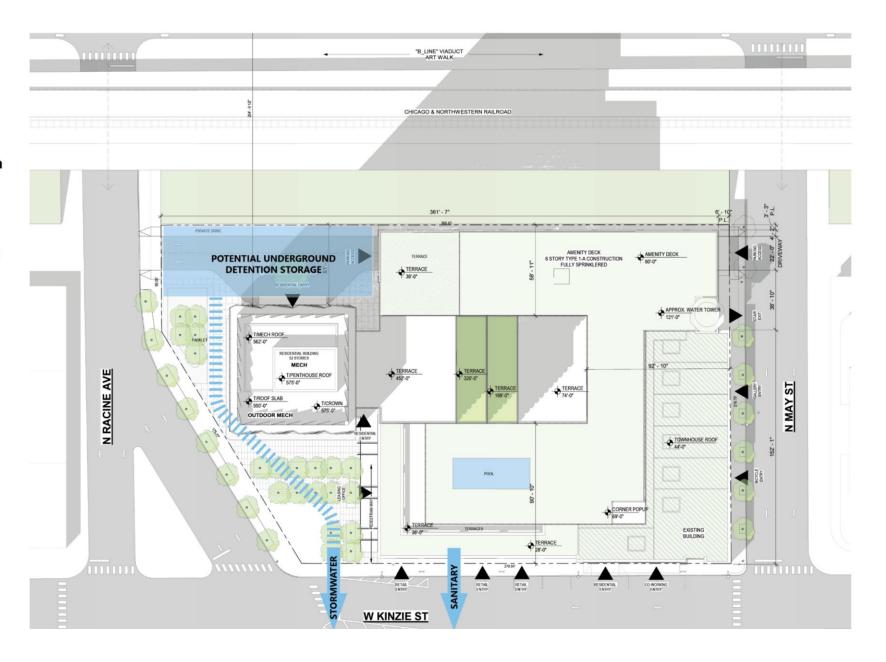


Release Rate: Release rate will meet the latest Stormwater

Management Regulations

Rate Control Volume: Volume will be provided **below grade in underground vault and pipes** meeting the latest Stormwater Management Regulations.

Volume Control will be achieved by reducing site impervious area **by 15%** by using **at grade landscape and green roof,** meeting the latest Stormwater Management Regulations.







#### AFFORDABLE REQUIREMENTS ORDINANCE

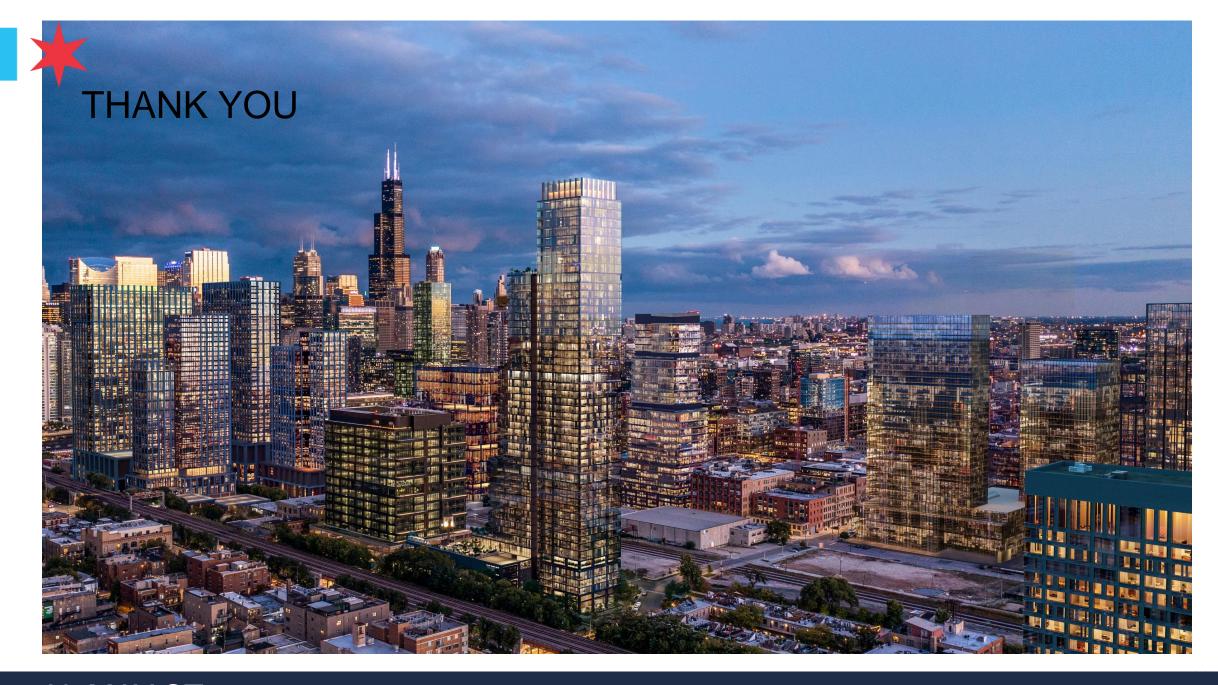
Total Units in Project: 587
Total Affordable Units: 119

Summary											
		marke	t rate								
unit type	how many?	% of total	avg. square footage	how many?*	% of total	avg. square footage	affordable v. market square footage*				
studio	170	36%	422	43	36%	440	104%				
one-bed	148	32%	681	37	31%	603	89%				
two-bed	130	28%	1,070	35	29%	989	92%				
three-bed	12	3%	1,478	3	3%	1,403	95%				
four-bed	8	2%	2,280	1	1%	2,050	90%				

	30%	40%	50%	60%	70%	80%	Total	
Unit								
Type	AMI	AMI	AMI	AMI	AMI	AMI	Units	Average
Studio	-	7	15	6	-	15	43	60.232558%
1 bed	-	6	13	4	1	13	37	60.540541%
2 bed	-	6	13	5	1	10	35	58.857143%
3 bed	-	1	1	-	-	1	3	56.666667%
4 bed	-	-	-	-	-	1	1	80.000000%
	-	20	42	15	2	40	119	60.000000%









## **DPD RECOMMENDATIONS**

- The proposed development is in compliance with the Planned Development Standards and Guidelines (17-8-0900 & 17-13-0609-A);
- The proposal is in compliance with the West Loop Design Guidelines and is in general conformance with the Fulton Market Innovation District Plan (17-8-0903);
- The proposal promotes economically beneficial development patterns that are compatible with the character of existing neighborhood (17-8-0103);
- The proposal is designed to reinforce desirable urban features found withing the surrounding area (17-8-0906-A-1);
- The proposal ensures a level of amenities appropriate to the nature and scale of the project (17-8-0104);
- The project promotes safe and efficient circulation of pedestrians, cyclists, and motor vehicles (17-8-0904-A-1); and,
- The project is designed to promote pedestrian interest, safety, and comfort 17-8-0905-A).







# Department of Planning and Development

420 N. MAY ST.

West Town / 27th Ward / Ald. Burnett

**Developer: Crescent Heights** 

**Designer: Hartshorne Plunkard Architecture** 

**Attorneys: DLA Piper** 

JANUARY 18, 2024